

SOUHAIL ZAHIR

VIDEO EDITOR • VIDEOGRAPHER • COLOR GRADER • AUDIO PRODUCER

 Morocco  +212 664 259 421  souhailzahir96@gmail.com  souhailzahir.framer.website

PROFESSIONAL SUMMARY

Versatile and strategic Content Creator specializing in Video Editing, Videography, Color Grading, and Audio Production. Highly skilled in developing engaging visual concepts, crafting high-converting video strategies, and delivering end-to-end media productions from raw camera footage to final polished mix and master.

PROFESSIONAL EXPERIENCE

Video Editor, Videographer & Audio Engineer 1 Year Full-Time Digital Marketing Agency

- Managed end-to-end video production, handling on-location shooting, editing, color grading, and audio post-production.
- Consistently delivered high-volume content (4+ videos daily/weekly) tailored for digital marketing campaigns.
- Collaborated with marketing teams to develop creative strategies, high-converting hooks, and visual concepts.

Studio Manager 1 Year Full-Time Media Production Studio

- Managed daily studio operations, setting up professional cameras, lighting equipment, and sound systems.
- Maintained and prepared high-end production equipment to ensure seamless studio workflows during shoots.

Freelance Video Editor & Music Producer 2019 - Present Self-Employed / Remote

- Produce custom music tracks, sound effects, and professional audio mixing and mastering for various media projects.
- Execute color correction and cinematic color grading to ensure polished visual standards.

CORE EXPERTISE

Video & Post-Production

Video Editing Videography
Color Grading Cinematography
Motion Graphics

Strategy & Creative

Idea Development Content Strategy
Visual Storytelling Hook Creation
Script Concepting

Audio Production

Music Production Audio Mixing
Audio Mastering Sound Design
Voiceover Editing

SOFTWARE & TOOLS

Adobe Premiere Pro DaVinci Resolve
FL Studio / Logic After Effects
CapCut Pro

BACKGROUND

Self-Taught Specialist: Built deep practical mastery in video editing, color grading, audio engineering, and media strategy through dedicated real-world project execution and continuous skill refinement.

LANGUAGES

Arabic Native
English Professional / Fluent